

6TH WORKSHOP ON COOPETITION STRATEGY "COOPETITION STRATEGY AND PRACTICE" UMEÅ, SWEDEN, MAY 22-23, 2014

HOSTED BY

Umeå School of Business and Economics
Umeå University, Sweden

CALL FOR PAPERS

We welcome contributions discussing coopetition strategy and practice from multiple perspectives and using different methodologies. We invite contributions that focus especially, but not exclusively, to the following themes:

Theoretical and conceptual contributions

- Competition as a firm- or relational strategy
- Capability and routine perspectives to coopetition
- Competition strategy and innovation
- Business models and coopetition
- Competition and knowledge sharing and protection dilemma
- Competition as a paradox in strategy and practice: tensions, ambidexterity, and contradictions
- Competition portfolio dynamics: changes in competition roles, partners, and activities

Methodological & empirical contributions

- In-depth methods illustrating coopetition in practice, such as participatory observation, storytelling, cognitive mapping, and sense making
- In-depth, longitudinal case studies on coopetition showing how coopetition events and actions unfold over time and space
- Studies utilizing and combining rich sources of often unused data such as secondary data, databases, and archives
- Quantitative and simulation studies showing how coopetition affects performance and other strategic or practice-oriented outcomes of the firm

Practical & managerial contributions

- Managing coopetition in practice on individual, group and organizational levels
- Business models as a bridge between coopetition strategy and practice – or coopetition as a business model
- “What to share and with whom?” and other major issues of coopetition especially for practitioners

To present a paper, authors should submit a **3-page extended abstract** by **January 31, 2014**

A **DOCTORAL TUTORIAL** will take place during the first half day. Where submitted material will be presented and discussed with leading senior researchers in the field.

For more information see: http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=988



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