



74th Annual Meeting of the
Academy of Management
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Philadelphia, PA

PROFESSIONAL DEVELOPMENT WORKSHOP

GLOBAL COOPETITION RESEARCH: CHALLENGES AND OPPORTUNITIES

Friday, Aug 1 2014 11:15AM - 12:45PM

Pennsylvania Convention Center in Room 202 A

Sponsored by : International Management Division

Panelists



Steve Tallman

University of Richmond



Giovanni Battista Dagnino

University of Catania



Sören Kock

Hanken School of Economics



Ricarda B. Bouncken

Universität Bayreuth

Real coopetition often gets manifested when firms coming from different countries compete and cooperate in the global arena, but limited research has dwelt on this phenomenon capturing its complexities. Both theoretical and empirical works, despite recent advancements, still lag behind coopetition practice. This workshop provides us with tremendous opportunities in terms of thinking about interesting research questions, considering novel empirical techniques, and developing a solid foundation for theories of coopetition.

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