Submission: 12047 | Sponsor(s): (BPS, ENT, IM)
Scheduled: Monday, Aug 11 2008 12:20PM - 2:10PM at Anaheim Convention Center in 201D

Corporate Governance and Strategic Management in Different Contexts: Fostering Novel Exchanges Corp. Governance & Strat. Mgmt



Chair: Giovanni Battista Dagnino; U. of Catania; Organizer: Arturo L. Capasso; U. degli Studi del Sannio;

Organizer: Giovanni Battista Dagnino; U. of Catania;

Discussant: Wei Shen; U. of Florida; Discussant: Constantinos Markides; London Business School;

The aim of the symposium is to inspect the dynamics of the relationships between corporate governance and strategic management from a variety of viewpoints and in different contexts (North American, European and Asian). We investigate the relationships between the strategic function and the governance function by from various germane conceptual perspectives, such as multiple agency, the information-based signaling theory, decision making processes and contingency theory and of real world experiences, such as firms in transition, IPOs and IPO ventures. Key research questions include: What is the nature of the relationship between corporate governance and strategic management? Is governance more important to firms of strategic management? Why are there good/bad theories and good/bad practices in corporate governance and strategy? What are the rundiments of the decision making processes in the governance of different contexts? What are the differences between the US, European and Japanese contexts in relation to governance systems? What are the governance logics and mechanism of firms in transition? What kinds of conflicts can arise as regards the underpricing in IPO firms? How a multiple agency approach can respond to this challenge? What is the role of anti take-over provisions in the acquisition of IPO ventures? What is the role of signaling and information theory the acquisition of IPO ventures?

Search Terms: Corporate Governance, Strategic Management, Different Context

Corporate Governance and Strategic Management: Good Theories and Bad Practices Across the Atlantic

Presenter: Arturo L. Capasso; U. degli Studi del Sannio;

Comparing Japanese and U.S. Decision Making in Corporate Governance

Presenter: Kathryn Rudie Harrigan; Columbia.Business School;

Governance of Transition in European Firms: An Inductive Research Study

Presenter: Rosario Faraci; University of Catania;

Governance, Signaling and the Acquisition of IPO Ventures

Presenter: Lowell W. Busenitz; U. of Oklahoma;

Managerial Agents Watching Agents: Multiple Agency Conflicts Regarding Underpricing in IPO Firms

Presenter: Robert E. Hoskisson; Arizona State U.;