

Extension 2 (of 5) of 2012 SMS Prague Conference

Tapping into Pockets of Knowledge: Global Knowledge Acquisition, Ambidexterity and Organizational Transitions

Cruise on the Danube River, Linz, Austria

Thursday October 4, 2012 and Friday, October 5, 2012

http://prague.strategicmanagement.net/linz_extension.php



Online registration for the Conference

Extensions is now open!

FEATURED PANEL SPEAKERS INCLUDE

Ulf Andersson

Copenhagen Business School

Aya Chacar

Florida International University

Giovanni Battista Dagnino

University of Catania

Yves Doz

INSEAD

Joerg Freiling

University of Bremen

Martin Ihrig

University of Pennsylvania

Felipe Monteiro

University of Pennsylvania

Ram Mudambi

Temple University

James Robins

WU Vienna

Gabriel Szulanski

INSEAD

Stephen B Tallman

University of Richmond



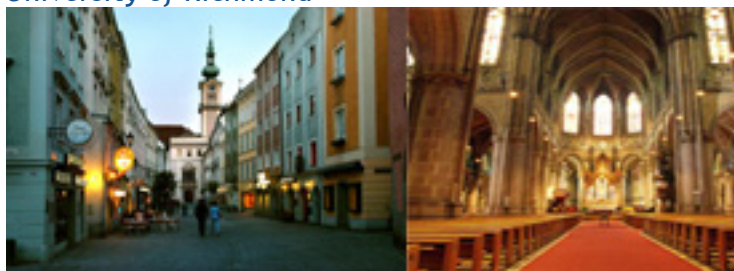
CONFERENCE ORGANIZERS

Tina Claudia Ambos

Johannes Kepler University Linz

Wolfgang H Guettel

Johannes Kepler University Linz



Workshop Program & Travel Information Available Online

FOR MORE INFO, VISIT [PRAGUE.STRATEGICMANAGEMENT.NET/OVERVIEW.PHP](http://prague.strategicmanagement.net/overview.php)

The scenic region of Upper Austria with its clusters in the chemical, metal and creative industry is the perfect spot to experience and discuss the theme “Tapping into pockets of knowledge”. The question how to acquire locally embedded knowledge and then leverage corporate exploration and exploitation has increasingly attracted scholarly attention over the last years. The Danube extension is framed around the logical chain from knowledge acquisition, to the challenge of establishing ambidextrous organizations and corporate change. It seeks to integrate perspectives on these topics from corporate strategy, international management, organizational theory, and technology management.

We are able to accept up to 50 participants for this workshop and their acceptance will be based on a first come, first serve basis.



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