



Call for Participants
Knowledge & Innovation and Cooperative Strategies
Paper Development Workshop
Saturday, September 20th, 2014
9:00 - 12:00

Submission deadline: July 24, 2014

The **Knowledge and Innovation** and **Cooperative Strategies** Interest Groups are pleased to co-sponsor a **Paper Development Workshop and Future Research Directions Workshop** on Saturday, September 20, 2014 as part of the SMS Annual Meeting in Madrid. The workshop will be held from 9:00 AM-12:00 PM and will include lunch following the session for all participants.

The workshop is open to all, but preference will be given to junior faculty. The workshop is focused on probing current and emerging questions relating to organizations' search for novel knowledge and the impact on innovation. Broadly defined, topics of interest include: mechanisms and networks of inter-organizational knowledge development, development and integration of external sources of innovation through corporate venturing, knowledge search and entrepreneurship, and related topics. This session is intended to 1) provide collective insights from a panel of senior scholars operating at the forefront of this field; and 2) to include feedback on current papers in progress that are focused on this topic.

Submission Guidelines

In order to participate, please upload one document that includes the following items by **July 24, 2014** on the workshop website:

- A complete working paper (only one paper per submitting author) that is targeted at a top research journal.
- A current CV
- Title, abstract, and list of co-authors on the paper
- Brief statement of interest in participating in the workshop.

Please use your first and last name when you are naming the file to be uploaded.

The organizers will review the submitted papers, and their decision will be communicated to you by **August 1, 2014**.

Senior Faculty Participants

- Jay Anand, Ohio State University
- Lyda Bigelow, University of Utah
- Glenn Hoetker, Arizona State University
- Kyle Mayer, University of Southern California
- Anne Parmigiani, University of Oregon
- Corey Phelps, HEC Paris
- Anupama Phene, George Washington University



Workshop Organizers

- Sheryl Winston Smith, Temple University
- Louise Mors, Copenhagen Business School
- Laura Poppo, University of Kansas
- Giambattista Dagnino, University of Catania

Paper Development & Future Research Directions Workshop Timeline

July 24, 2014	Submission Deadline for Application
August 1, 2014	Accepted Participants Notified
September 20, 2014	Paper Development Workshop
Sept. 21- 23, 2014	SMS Conference