



Giovanni Battista Dagnino

Chair of Management

Professor of Digital Strategy & Marketing

Professor of Corporate Governance & Sustainable Leadership

Professor of Sustainable Platform and Social Media Management

University of Rome LUMSA

Palermo Campus, Italy

g.dagnino@lumsa.it

<http://www.lumsa.it/giovanni-battista-dagnino>

www.giovannibattistadagnino.eu

Giovanni Battista DAGNINO (PhD) is an award-winning economist, management theorist, and influential academic, skilled in digital strategy, global governance, sustainable leadership, and cooperative entrepreneurship.

Professor Dagnino is closely involved with business practice and publicly engaged by means of governance and advisory roles, research projects, op-ed writing, and executive and professional education programs.

He is a knowledgeable executive educator, mindful thinker, public contributor, and keynote speaker. In this capacity, he is frequently invited to present speeches and lectures to various professional audiences and academic gatherings, convene conferences and panel discussions, as well as to provide media contributions and expert interviews. Given its interest and relevance for the world of practice, the outcome of his research is regularly featured in major media outlets. As concerns social media, he is actively involved especially on LinkedIn and Twitter. See below for further details.

Professor Dagnino is known internationally for his pioneering work and a stream of seminal publications in two relevant areas:

- (1) coopetition strategy, a novel field of study and practice he contributed to set off over a decade ago; and**
- (2) the kickoff and extension of temporary advantage.**

In addition, he has published widely in a third strand, where is conducting a series of smart projects:

- (3) digital transformation strategy, phygital transition, digital mindset, and the management of AI, big data and advanced analytics.**

Academic Appointments

He is **Chair of Management and Professor of Digital Strategy** at the University of Rome LUMSA, Palermo Campus, where since 2018 he has been the Founding Director of the **MSc Program in Economics and Management**, Chair of the Scientific Committee of **LUMSA Digital Hub**, and the Founding Chair of the **Departmental Committee on Sustainability**.

Co-Director of the LUMSA EMBA-Executive Master of Business Administration, **LUMSA Master School Scientific Board Member**, and Steering Committee Member of the LUMSA PhD Program in “Mediterranean Studies. History, Law and Economics”.

He is also **Italian Academy of Management's Board Governor**, University of Palermo's Disciplinary Council Member, and **Italian Society of Management's School of Research Methods Academic Director**.

Co-Editor of the *Journal of Management and Governance*.

He serves/d as Faculty Member of the **European Institute for Advanced Studies in Management** in Brussels, Fellow of the **Strategic Planning Society** in London, **Fellow of the British Academy of Management Peer Review College** in London, Friend of the **European Investment Bank Institute** in Luxembourg, and Friend of the **Strategic Management Society** in Chicago. He is also Affiliate of **Industry Studies at Alfred P. Sloan Foundation** in New York, and Academic Member of the **European Corporate Governance Institute** in Brussels.

Publication Portfolio

His publication portfolio includes over 210 publications: 170 academic contributions and 40 articles in the economic, financial and managerial press. He has authored/edited 15 books and over 130 articles/book chapters in leading collective volumes and management journals, such as *Academy of Management Perspectives*, *California Management Review*, *Global Strategy Journal*, *Long Range Planning*, *Organization Studies*, and *Strategic Management Journal*.

Teaching Skills

In the last twenty-five years, he has developed an extensive qualified teaching experience at the university and executive education levels in two languages (English and Italian) of several courses related to Business Economics and Management (2001-to date) in general, and, in particular, Management of Financial and Insurance Services (from 2004 to 2018), Corporate Strategy (from 2008 to 2019), Corporate Governance and Strategic Leadership (2016-2021), Global Strategic Management (2015-2019), Organization Theory and Design, Financial Management (2017-2019), Mergers & Acquisitions, Project Management, Coopetition Strategy, Tourism Services and Territorial Development, and Coopetition for Tourism Destination Policy and Governance

Focus #1 – Digital Strategy

At LUMSA since 2018 he has consistently been teaching over a six-year timeframe the students' highly-regarded core graduate course in **Digital Strategy and Marketing** (in English).

In 2021, he taught the module of **Digital Transformation Strategies** for the University of Naples Federico II e-learning platform Federica

Focus #2 – Sustainability

Since 2021, he has been teaching **Firm Strategy and Sustainability** in the LUMSA Master in Sustainable Development Goals (in English), and **Governance and Sustainability in Southern Europe** in the LUMSA PhD in Mediterranean Studies. History, Law and Economics.

In 2022 he has taught the LUMSA core graduate course in **Corporate Governance and Sustainable Leadership**. In the stream of digital sustainability, since 2023 at LUMSA he is now teaching the elective graduate course on **Sustainable Platform and Social Media Management**

Focus #3 – MBA, MIM and Executive Education

He has taught various courses in such high-flying **International MBA** programs, as the ones of **Tuck School of Business at Dartmouth** and **IE Business School of Madrid**, as well in the **University of Mannheim Business School**

He has provided customized **executive education** to NH Hoteles Group, Tama Group/Novatex, the Italian Government National School of Administration, and to **LUISS Business School** in both Rome and Milan premises

Focus #4 – Executive MBA

In 2022 he has taught modules on **Corporate Governance** as well as **Big Data & Digital Transformation** in the **LUMSA Executive MBA**.

Visiting Appointments

Visiting Teaching and/or Research Positions in **thirteen** academic establishments of **eight** countries and **three** continents: Argentina, Australia, Germany, France, Italy, Spain, UK, and the USA, such as **Harvard Business School, Tuck School of Business at Dartmouth, Wharton School, London Business School, IE Business School, IESE Business School, Grenoble Ecole de Management, Macquarie University, Sydney, the University of Mannheim Business School, IAE Business School, Universidad Austral, Buenos Aires, University of Palermo, University of York, and Free University of Bolzano/Bozen.**

In addition, he has taught/is teaching post-graduate courses in three other academic institutions: the **University of Padua, Autonomous University of Madrid, and Luiss Business School in Rome and Milan**

Conferences Convenor

He has been co-chair of the Strategic Management Society Special Conference, “Strategy Challenges in the XXI Century: Innovation, Entrepreneurship and Coopetition”, Rome, Italy, June 5-7, 2016.

He was co-chair of the 30th Anniversary Strategic Management Society Annual Conference “Strategic Management at the Crossroads” (Rome 2010), as well as of the Strategic Management Society Special Conference “New Frontiers in Entrepreneurship: Strategy Governance and Evolution” (Catania 2007). He has also co-convened the one-day workshop entitled “Private Equity and Entrepreneurship. Mobilizing Capital for Fostering Firm Growth in Italy’s Southern Regions” (Taormina 2008). With Sharon Alvarez (University of Pittsburgh) and Jay Barney (University of Utah), he has been co-chair of the First International Entrepreneurship Research Exemplars Conference “Entrepreneurial Ecosystems and the Diffusion of Start Ups”, co-sponsored by the Academy of Management, Entrepreneurship Division, and the University of Catania, Catania, Italy, May 23-25, 2013 (see the “Events” section). Since 2004 he has pioneered the EIASM Workshop Series on Coopetition Strategy and chaired/co-chaired six consecutive editions of this biennial venue: Catania (2004); Milan’s SDA Bocconi (2006); Madrid’s Carlos III University (2008); Montpellier I University (2010); Katowice’s University of Economics (2012); and University of Umea, Sweden (2014).

Editorial Acquaintance

He has been Associate Editor of *Long Range Planning*, and **serves on the editorial boards** of a range of premier outlets such as: *Academy of Management Review*, *Strategic Management Journal*, *Long Range Planning* (2007-2012), *Journal of Management and Governance* (2011-2019), *International Journal of Strategic Business Alliances*, *International Studies of Management and Organization*, *American Journal of Business*, *Journal of Entrepreneurship, Business and Economics Journal of Industrial and Business Economics*, and *Piccola Impresa/Small Business*, as well as in the scientific advisory board of Grenoble Ecole de Management (2008-2012).

He has served or is serving as **guest editor for thirteen special issues of international outlets**, such as *Strategic Management Journal*, *Long Range Planning*, *International Studies of Management and Organization* (2 times), *Journal of Management and Governance* (2 times), *Small Business Economics*, *Global Strategy Journal*, *California Management Review*, *Strategic Management Review*, *R&D Management*, and *Management Research*.

Community Leadership

He has served in several **leadership positions** in the national (the Italian Academy of Management and the Italian Society of Management) and international academia, such as the **Academy of Management (AoM)** and the **Strategic Management Society (SMS)**. At the Strategic Management Society, he was Chair, Program Chair, Associate Program Chair, and representative-at-large of the Cooperative Strategies Interest Group, and served as representative-at-large of the Competitive Strategy Interest Group. At the Academy of Management, he has been member of the Executive Committee of the Strategic Management Division as well as a five-year member of the Carolyn Dexter Award Selection Committee.

Grants and Awards

He has received several **prestigious research grants and wider international academic recognition for his scientific work**, including the Academy of Management Best Papers Proceedings (twice), the Academy of Management Strategic Management Division Outstanding Reviewer Award, the Compagnia di San Paolo Luciano Jona Scholarship, the National Research Council Research Fellowship, as well as nominations for the Academy of Management Emerald Best International Symposium Award and the Strategic Management Society Annual Conference Best Paper Prize. He has been the recipient of the LUMSA Best Researcher Award and the University of Catania Teaching Development Program Award, both for two consecutive years. His portfolio shows other significant international awards: (a) the Special Recognition for Publishing Influential Work on Coopetition Studies in the decade 2004-2014, presented by the Global Coopetition Research Network at the University of Umea; (b) the Academy of Management International Management Division CGIO Best Paper in International Corporate Governance; (c) the Strategic Management Society Cooperative Strategies Interest Group Distinguished Service Award; (d) the Strategic Management Society Outstanding Service Award for Chairing the Cooperative Strategies Interest Group; (e) the **Wiley Certificate for Top Cited Article 2020-21**; as well as (f) the **Wiley Certificate for Top Downloaded Article 2019-2020** for the *International Journal of Management Reviews* article on temporary advantages that generated immediate impact in the community-at-large.

Research Pursuits

His research revolves around the advancement of the strategic theory of the firm with specific focus on coopetition strategy dynamics, digital/phygital transformation and big data strategies, the management of temporary advantages, hubris-driven strategies, the relationships between strategy, governance and entrepreneurship, the role of anchor firms and networks in regional innovation and

development especially in high tech and rapidly changing environments, and the evolution of research methods.

Research Evaluation

Professor Dagnino has developed a **significant experience in scientific research evaluation at the international level**: British Academy of Management; Social Science and Humanities Research Council of Canada; Danish Research Council; National Science Center of Poland; Research Council of Norway; and National Agency for the Evaluation of Italian Universities and Research Institutes.

Academies and Societies

He is a **member of various globally-reputed professional bodies**, such as the Academy of Management, the British Academy of Management, the European Academy of Management (Founding Member), the Entrepreneurship Research Society (Founding Scholar), the European Corporate Governance Institute (Academic Membership), the Italian Academy of Management, the Industry Studies Association, the International Joseph A. Schumpeter Society, the Strategic Planning Society (Fellow), and the Strategic Management Society (Friends list).

Media and Public Engagement

He has organized vast series of conferences, panels, symposia, and study presentations regularly featured in popular socio- economic and financial press: *Il Sole24Ore, Il Denaro, Il Giornale di Sicilia, La Gazzetta del Sud, La Repubblica, La Sicilia, Live Sicilia, Milano Finanza/MFSicilia, I Vespri, Pure Magazine, Management Today, and Travelnostop*

Frequent contributor to the radio broadcast (Radio Spazio Noi – In Blu, Radio Catalunya) and the economic, social, political and financial press (Corriere della Sera, La Repubblica, Milano Finanza, MFSicilia, Giornale di Sicilia, Formiche, Banca & Impresa in Sicilia, Management Notes, Twill, StrumentiRes, Tilancio and Wired), where he has published over forty articles and interviews on various topical issues, such as startups, startup city, business incubators, coepetition strategy, brain drain, innovation and technological development, digital transformation and big data analytics, the role of universities in territorial development, managerial hubris managerial hubris, **new centrality of the Euro-Mediterranean area, China's Africa strategy**, private equity/venture capital, crowdfunding, post-Covid recovery and revitalization of tourism in Italy, **corporate governance, ownership evolution and sustainability** of Italian companies, proximity commerce and Covid, and StMicroelectronics role in Catania and Grenoble

Invited speaker in over three dozens of events organized by several renowned associations, organizations and companies, such as: Alibaba, Aspen Institute Italia, Astrid Foundation, Audi Zentrum, Azimut, Association of Italian Certified Public Accountants, Bocconi Alumni Community, Chamber of Commerce of Palermo, Confindustria Sicilia, ESADE Alumni, FABRI-Family Business Resources for Italy, Festival del Management, Fondazione Sicilia, Sicindustria Palermo, ANCE-National Association of Building Contractors, European Lawyers Union, Green Expo of the Mediterranean Catania 2030, Intesa Sanpaolo, Milano Digital Week, Marketing & Retail Summit Milan, Palermo Digital Week, SMAU, South Working, and tag-Talent Garden